



MUNI EXPO 2019: Urban Innovation Fair

MUNI EXPO, the annual event of the Federation of Local Authorities in Israel [FLAI], is the foremost of its kind in the Middle East.

The two-day exhibition and networking event for Israeli and international service providers is held in a pavilion spanning 6000m2 and **attended by some 8,000 senior directors and managers from Israeli and foreign local governments.**

As befitting the 'Start-Up Nation', the Expo will showcase 170 companies, start-ups and municipally-owned Accelerators in the field of urban technology, whose goal is to provide smart solutions for the variety of challenges faced by local government and municipalities. These include cyber security threats, transportation, infrastructure, building, engineering, security, defense and many more.

WHO'S ON THE VISITORS' LIST?

MUNI EXPO is attended by mayors and municipality leaders, director generals of municipalities and corporations, financial managers, information officers, treasurers, city planners, architects, city improvement department heads, security officers, education, welfare, sports and culture administrators, city and municipal council members, academic experts, procurement administrators, and more. Moreover, the event is attended by ministers and parliament members, who work in collaboration with the municipalities.

WOULD YOU LIKE TO BECOME A PARTNER IN THE GLOBAL REVOLUTION OF INNOVATION?

JOIN MUNI WORLD: Global Brainstorming on Municipal Innovation and Urban Security

Last year, MUNI WORLD earned high acclaim among our 500 international visitors, including 200 mayors. The participants conferred on the enormous cyber threat facing Smart Cities and explored Israel's municipally-owned innovation ecosystems and accelerators. Following last year's success, and within the general framework of municipal innovation, the central theme of MUNI WORLD 2019 conference will be **Urban Security**.

This year, we are honored to hold the MUNI WORLD conference, in cooperation with CTED- the Counter-Terrorism Committee Executive Directorate in the United Nations!

The United Nations Security Council resolution 2396 (2017) calls on member states to establish and strengthen national, regional and international partnerships with stakeholders, both public and private, to share information and experience in order to prevent, protect, mitigate, investigate, respond to and recover from damage from threats against civilian targets.

It is vital that governments, local authorities and cities work together with the private sector and share information on threats, vulnerabilities, risks and mitigation measures. Joint training, communications networks and early-warning mechanisms should be introduced or strengthened, particularly in the areas of prevention, protection, mitigation, preparedness, investigation, response and recovery.

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How do cities cooperate with private sector representatives, companies and firms in order to enhance the security of its inhabitants?

How do we manage all this without disrupting the daily routine of millions?

How do we cope with rising extremism among various sub-groups in the population?

How do we protect cities and take serious security measures, alongside the existence of a regular day-to-day routine?

Israel has many years of experience coping with these challenges and handling terror threats in its cities. It has become a world leader in the development of technologies and security systems for cities in the fields of threat identification, prevention, confinement of threats and protecting inhabitants during large public events in urban areas.

Research & Development conducted by numerous startup companies in Israel has not overlooked this field, and thus, Israeli companies provide a wide range of solutions to potential security hazards- biometric technologies, sensors, cameras, artificial intelligence, video analytics, and cross-sharing of information between them via advanced cyber technologies.

Close collaboration with international figures, and information exchange regarding best practices are key to enhancing the means with which to deal with tomorrow's security hazards in our cities.

HENCE- MUNI WORLD 2019 will feature a special 3-day international program:

1. VISITING OUT-OF-THE-BOX MUNICIPAL INNOVATIVE PROJECTS

On February 26th, our international guests may join, FREE OF CHARGE, special visits to explore Israel's municipally-owned innovative ecosystems in various cities throughout the country.

2. MUNI WORLD

On February 27th and 28th, we shall feature outstanding panels and discussions on municipal Innovation in general and urban security in particular. On the 27th, this shall be done in cooperation with the UN's Counter Terrorism Executive Directorate (CTED), and will focus on Public-Private Partnerships in Mitigating Municipal Security Hazards.

3. COCKTAIL GALA

On the eve of February 27th, we shall host a VIP Cocktail Gala event, with a myriad of prominent representatives from Israel and abroad.

4. MUNI EXPO

On February 27th and 28th, the Municipal Innovation Fair shall be held, adjacent to the MUNI WORLD conference.



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